

4-Part Email Campaign for LoseWeight - n - FeelGreat!

NOTE: The headlines above photos can be used for Subject Lines for Emails. If you want to A/B test - I provided alternate headlines...

Email #1

Start the New Year with Easy Weight Loss Success

2015's Easiest Weight Loss & Nutrition Plan! (Alt)



Hi <fname>,

Are you tired of making weight loss promises that you can't keep? Or are you sick of those diets that deprive you of everything you love to eat?

We know exactly how you feel. In fact, it was our clients' weight loss horror stories that led us to create this program alongside our weight loss, nutrition and lifestyle experts. Our clients have been thrilled with the startling results and you will be too! Weight loss doesn't have to be such a grind!

LoseWeight - n - FeelGreat is the only program around that provides lifestyle guidelines rather than a strict regimen that you know you can't sustain, That's why it works!

The fastest way to get started with this effective program is to **order your FREE copy** of our **Blueprint for Weight Loss and Nutrition** - which outlines the basics of our plan.

If you're tired of being on the weight loss merry-go-round, this program is for you!

Isn't it time to discover and enjoy the real you! 2015 is your year!

Until next time,

Joseph Spencer, LoseWeight - n - FeelGreat

P.S. You have everything to lose and happiness to gain! **Get your FREE copy of Blueprint for Weight Loss and Nutrition!**

Email #2

Slim Down and Stay Healthy the Easy Way!

Check Out the Easiest Weight Loss Program Around! (Alt)



Hi <fname>,

Are you suffering from low energy and extra weight? If you're sick and tired of trying a variety of diets and programs without getting long-lasting results, then read on. This program is for you.

LoseWeight - n - FeelGreat is taking the country by storm! It's all because our program is a no-nonsense and easy way to shed unwanted pounds and regain energy and vitality.

Answer these 3 weight loss questions to determine if our program is for you:

1. Have you had trouble losing weight and keeping it off in the past?
2. Does stress play a part in overeating and/or not feeling your best?
3. Have you ever lost weight and gained it back more than once?

If you answered YES to even ONE of these questions, our weight loss and nutrition program is for you! It's affordable and will get you on track for the rest of your life.

To get started, **order your FREE copy** of the LoseWeight -n- FeelGreat **Blueprint for Weight Loss and Nutrition.**

You'll see exactly how simple and effective this program really is and why people everywhere are talking about it. Why make weight loss harder than it needs to be, right? Don't hesitate!

Isn't it time to discover and enjoy the real you! 2015 is your year!

Best to you,

Joseph Spencer, LoseWeight - n - FeelGreat

P.S. Starvation and fad diets are such a waste of time. Now is the time to get in on the secrets actresses and celebrities have been using for years. It might be the best thing you will do for yourself all year! **Click here to get your free copy** of **Blueprint for Weight Loss and Nutrition.**

Email #3

Speed Up Your Metabolism & Lose Weight Faster

Learn the Weight Loss Tricks that Celebrities Use (Alt)



Dear <fname>,

Why spend time and money getting frustrated with fad diets that fail when the answer is as simple as 'getting it right' once and for all? Going through life on and off diets is like walking on a treadmill and never reaching your destination. It's depressing.

LoseWeight - n - FeelGreat is all about making a few new choices and altering a couple old ones. It's that simple.

Answer these 3 questions to see if our program is for you:

1. Do you want to drop that extra weight without devoting excessive time and money to the cause?
2. Do you want to reduce stress and increase your joy and natural enthusiasm for life?
3. Would you like to speed up your metabolism to make weight loss faster and more efficient?

If you answered YES to any of the questions, then our program is for you!

The weight loss industry counts on women, like yourself, to continue to yo-yo diet for the rest of their lives, as it is big business (\$60.5 billion/year). *Wouldn't you rather lose weight and feel great for the rest of your life and stop spending money on fads that don't work?*

Our program and products are intended for people like you - who would rather look and feel fabulous forever. **To get your free copy of *Blueprint for Weight Loss and Nutrition*, [click here!](#)**

Our free booklet will give you the basics of our program and show you just how simple it will be.

Don't let the year slip away without taking charge today!

Best to you,

Joseph Spencer, LoseWeight - n - FeelGreat

P.S. Get in on the secrets actresses and celebrities have been using for years. It might be the best thing you will do for yourself all year! [Click here to order](#) your FREE copy of **Blueprint for Weight Loss and Nutrition**.

Email #4

Create a Win-Win With Your Food

Fuel Your Body and Lose Weight Now! (Alt)



Dear <fname>,

You'll be amazed at how energetic you become as soon as you start the LoseWeight -n- FeelGreat weight loss and nutrition program. Get that sleek and sexy feeling all women love, with the simplest and most effective program available!

LoseWeight - n - FeelGreat isn't a plan to deprive you of your favorites. But it is a program that will show you the way to balance and fuel your body with foods that have multiple benefits. It's so much more than a weight loss program!

It's a matter of selecting your favorite foods within our guidelines and using a couple products that will help melt away the extra pounds. The amazing side-effects of our program will not only make you feel amazing, it will also help give you...

1. healthy and shiny hair
2. a vibrant and clear complexion
3. muscle development vs. fat
4. stronger immune system
5. enhanced overall health

Experience your more fabulous self now and forever! So you have everything to gain, except weight,. *To get started* with our LoseWeight - n-FeelGreat secrets and program **sign up for your FREE copy** of our ***Blueprint for Weight Loss and Nutrition.***

Make today the day you resolve to lose weight and feel great by following the easiest program around... and watch what happens. *We want you to be singing our praises too! So get moving on the best thing you will do for yourself all year!*

Best to you,

Joseph Spencer, LoseWeight - n - FeelGreat

P.S. Start now and experience your best self for the rest of your life. Get your **FREE Blueprint today!** Isn't it time for you to look and feel your best?
