TEESPRING CAMPAIGN - Video script: - Melissa Bordogna / Savvy Mommy

THIS IS A VIDEO INVITATION FOR ALL OF YOU MUMS AND MOMS IN THE WORLD.

DID YOU REALIZE THAT JUST BY BEING A MOM, YOU ARE OFFICIALLY IN THE WORLDWIDE MOM'S CLUB?

WE MOMS ARE ALL THE SAME - OUR KIDS RUN US RAGGED WHILE WE DRIVE THEM TO AND FRO. WE PICK THEM UP. AND THEN WE DROP THEM OFF...SEVERAL TIMES A DAY... EVERY SINGLE SOLITARY DAY.

IT SOMETIMES FEELS LIKE WE'RE NOTHING MORE THAN MOM TAXIS.

HOWEVER, THETRUTH IS, WITHOUT US, THE CHILDREN OF THE WORLD WOULD OVERSLEEP, EAT JUNK FOOD AND FORGET TO TAKE THEIR VITAMINS. RIGHT?

SOMETIMES WE FORGET THAT WE ARE SO MUCH MORE THAN A RIDE OR A MEAL. WE'RE SHAPING TOMORROW'S ADULTS. SOMETIMES QUIETLY AND BEHIND THE SCENES. AND OTHER TIMES IT TAKES SPEAKING A LITTLE LOUDER - LIKE TODAY!

ARE YOU READY TO USE THE POWER OF YOUR MOM-BERSHIP?

BECAUSE AS A GROUP, WE ARE A POWERHOUSE WHO CAN AND WILL MAKE A DIFFERENCE.

IN HONOUR OF OUR INFLUENCE IN THE WORLD, THE SAVVY MOMMY HAS CREATED A TEESPRING CAMPAIGN AS THE FIRST STEP IN USING OUR MOTHERLY MAMMERIES TO MOVE MOUNTAINS FOR CHILDREN WHO ARE ASKING FOR ONE (POSSIBLY FINAL) WISH THROUGH THE WORLD RENOWNED "MAKE A WISH FOUNDATION".

HERE'S OUR WISH FOR THOSE CHILDREN: THAT YOU PURCHASE A "MOM'S TAXI" OR "MUM'S TAXI" TSHIRT IN WHICH FIFTY PERCENT OF THE PROFITS GO TO SUPPORT MAKE-A-WISH INTERNATIONAL AND MAKE-A-WISH AUSTRALIA.

PLUS, YOU WILL BECOME AN OFFICIAL MOM-BER OF OUR GROWING WORLDWIDE "SAVVY MOMMY" COMMUNITY.

ONE SIMPLE GESTURE AND LIVES WILL BE CHANGED AND DREAMS FULFILLED.

OUR GOAL IS TO RAISE FIFTY-THOUSAND DOLLARS IN FIVE WEEKS - WHICH IS EQUAL TO TEN THOUSAND "MOM TAXI" T-SHIRTS THAT WILL NEED TO BE PRE-ORDERED.

BUYING A TSHIRT AND SHARING THIS VIDEO IS CRUCIAL TO THE SUCCESS OF THIS CAMPAIGN - SO PLEASE DON'T STOP UNTIL YOU'VE SENT THIS TO EVERY MOM OR MUM YOU KNOW.

YOUR PURCHASE WILL HELP SICK CHILDREN ALL OVER THE WORLD IN WAYS THAT ARE DEEPLY MEANINGFUL AND FULFILLING.

SO HURRY UP, BEFORE YOU HAVE TO RUN. IT'S PROBABLY TIME TO BE THE MOM TAXI AND DRIVE ANOTHER ONE OF YOUR KIDS SOMEWHERE!

CLICK HERE TO SIGN UP TODAY FOR YOUR "MOM'S TAXI" TSHIRT AND TO GET THE LATEST INFO ON HOW TO WIN AN IPAD IN THE SAVVY MOMMY FACEBOOK RAFFLE!