

# **YOU WANT THE #1 WEBSITE?**

***Increase traffic and sales faster.***

Your website's up but no one is knocking on your door, right? We understand. It takes a lot more than most people realize. It's like having a store and forgetting to give people directions.

**Use our customized SEO and Digital Marketing services and see the difference!**

More traffic means greater opportunities for sales. DIMCO uses the SEO tools, techniques and tricks to ensure everyone knows how to get to your website and/or landing pages. Our methods are very technical, thorough and state-of-the-art, so we won't bore you with the details, for now.

**Before you know it, you will get increased traffic from Google, Bing, Yahoo and more!**

If you want even more online clout, ask about our Video Creation, Ranking and SEO Copywriting services. It's all here for you, so take a minute to fill out the form or call.

**Elevate your website to a new level of success!**

To learn more about our packages and prices, fill out this form OR call our SEO genius and DIMCO founder, Dmitriy, at (202)255-2587.

## **COPY FOR THE BOTTOM AREA:**

### **What is SEO (Search Engine Optimization)?**

SEO encompasses techniques that will get people to come to your website without having to pay. It's considered the "organic" way of getting potential new customers. When done correctly, your website will come up on page one of the important search engines, like Google. After that is achieved, people who are searching will see your "organic" listing, which they will see is not an advertisement, and will prompt them to click on your link to visit your site.

The more your website can stay on page one of the search engines, the longer it will increase on-site traffic.

### **How do I know if I need SEO?**

SEO strategies and techniques fall under marketing for your website and business. SEO is like advertising and public relations tactics, except in some ways it is more technical. There are

several facets to it, such as: on-site optimization, link-building, back links, page load speed and more.

Look at it this way, if you know there are people out there who are buying the service or product that you are selling, yet no one is buying from your website - then you need SEO. You may need all or some of the parts. Letting DIMCO give you a free consultation is the first step. No obligation to purchase and at least you will know!

### **How much does SEO cost?**

The goal with all marketing tactics is to make more in sales than you are spending in advertising and SEO. There are a few different ways to purchase SEO services, depending on your specific needs. After getting a free consultation, you will have a better idea of which method might work best for your company, knowing it can always be changed in the future.

- **Monthly retainer:** The easiest way to continue the momentum of the SEO efforts is to pay a set amount per month in exchange for on-site content improvements, link building, keyword updating, photo optimization and more. (Typically \$750-5,000/month)
- **Fixed priced services:** You would use this level if you only wanted a portion of the full array of SEO services. Your professional (us) will tell you what you need and you will only be buying those specific services on an ongoing basis. (Price depends on scope.)
- **Project-based:** The pricing would vary based on the project, but if you wanted to get your site optimized one time or want the social media platforms set up with the intention of taking over the daily duties, you might request a project-based price. (Most projects cost from \$1,000-30,000.)
- **Hourly:** Often hourly is the most costly way of hiring any tech or creative person, particularly if you don't know what is involved. (Typically \$100-300/hr)

### **DIMCO takes the worry out of buying SEO Digital Marketing services**

Why? Because you will be able to track your progress through our reports and, of course, through your stunning results. After a few months, your increased business will more than pay for our services, so you have nothing to lose and a lot of momentum to gain.

**Your site will be prepared to come up in statewide, regional and local searches.**

**Our work sends customers to your physical door!**

We focus on customers who have physical stores and our primary goal is to get people calling, emailing and walking through those doors. You can't have a sale if no one shows up, right?

When people are looking online for your goods or services, our unique keyword strategies will ensure your company will be easily found.

**Our Promise to You:**

You won't find our customized services anywhere else. We are constantly incorporating new ideas into our work, which means we continue to tweak and fine-tune our techniques. As the world of search engine technology moves forward, we are on the crest of that wave moving along with it.

**Don't wait until your competitors are ahead! Get your free consultation today!**

We really love what we do, so don't hesitate, we want to help. Just fill out the form above and we will review your business and estimate the best method for your situation.

Then get ready to elevate your business to the next level.

**We look forward to hearing from you! We really mean it when we say, "Your success is our success!"**