

(Landing Page)

Not Feeling Your Best? *Feeling Low-Energy and Lackluster?*

Get your FREE Personalized Hormone Imbalance Assessment Today and Find Out Why...

Most People Have a Hormone Imbalance.

It's Likely You Do Too.

Some of the causes for this condition will surprise you. Hormone imbalances can come from some of the most common things in life:

- Toxins from poor digestion and medications
- Aging and changes in metabolism
- Stressful life conditions and situations
- Unhealthy adrenal glands, thyroid and colon

You could be struggling unnecessarily without realizing hormone imbalance is the culprit. Regaining your balance, sparkle and drive is easily attainable!

There are so many symptoms that point to hormone imbalance, it will pay to take a moment and find out how an imbalance might be effecting your daily life. All of the symptoms you are feeling now can be treated and cured naturally and effectively. You'll feel a renewed sense of self. Life, as you now know it, will improve tenfold.

Take the Hormone Imbalance Quiz...

In 20 short questions, you will understand if balancing your hormones will improve your overall health. Go on! It will only take a few minutes and then you'll know for sure.

(TAKE THE QUIZ)

(SURVEY) Note: a=1, b=2, c=3, d=4, e=5 points

Answer the following questions as honestly as possible and within a few minutes after finishing, your personalized results will be tallied and sent to your inbox.

How Are Your Weight and Eating Habits?

1. How often are you trying to lose weight?
 - a. Never, unless I'm socializing with my anorexic friends.
 - b. Only when I feel like eating a salad.
 - c. Usually when I'm feeling bloated and puffy.
 - d. Almost always - whenever I see a new diet on the Dr. Oz show.
 - e. Every day since I was 15.
2. Do you have belly fat?
 - a. I have a super model's figure.
 - b. I'm starting to notice an overflow.
 - c. I have a small spare tire.
 - d. I look a little pregnant.
 - e. My muffin top is now a pork belly.
3. In what state is your muscle mass?
 - a. I'm perfectly toned and tight.
 - b. I've noticed a slight loss in strength.
 - c. I'm feeling jiggly.
 - d. My muscles rarely identify themselves.
 - e. Muscle what? Is that some kind of a church thing?
4. Do you have food and/or beverage cravings?
 - a. Just for the healthy stuff.
 - b. Sometimes, I seem to crave salty and/or sweet things.
 - c. I definitely do, but I only allow myself to indulge once a week.
 - d. If I don't give in to them, they speak to me in tongues.
 - e. I keep chips, candy and other treats in my nightstand.
5. Do you consider yourself a healthy eater?
 - a. I stay away from gluten, fat and calories.
 - b. I put spinach in my morning smoothie, so I feel sort of healthy.
 - c. I eat fruit and vegetables about once a week.
 - d. I get my fruit in Fruit Loops and veggies on my Pizzas.

- e. Sure, I eat healthy... healthy portions of my favorite foods!

How Are You Sleeping?

6. How easily do you fall asleep?
 - a. I'm out when the light goes off.
 - b. It takes me a couple games of Candy Crush before I can sleep.
 - c. Occasionally I use sleep aids.
 - d. It generally takes a while, I'm solving life's problems.
 - e. I always have to count up to 1,000 sheep.
7. Once asleep, do you stay asleep until morning?
 - a. I'm an absolute log.
 - b. Occasionally, lights or sounds wake me up.
 - c. Sometimes I wake up to go to the bathroom.
 - d. I often wake up with the sweats and the need to pee.
 - e. I can't remember what it's like to sleep through the night.
8. How often do you go to bed or wake up feeling anxious or irritable?
 - a. Never, I am like Mary Poppins.
 - b. Once in a while I feel a little cranky or nervous.
 - c. Sometimes I want to crawl out of my skin, I'm such a nervous Nelly.
 - d. I find myself snapping and worrying pretty often.
 - e. I always feel anxious and irritable, bed time is no different.
9. How often do you wake up tired?
 - a. Never, I pop right out of bed.
 - b. A couple times a week I feel sluggish.
 - c. Sometimes I feel like just staying in bed.
 - d. I regularly feel like I'm dragging.
 - e. I wish I could sleep 24/7. I wake up exhausted all of the time.
10. Do you experience any muscle pain or discomfort while sleeping?
 - a. I feel great, no discomfort - I sleep like a baby.
 - b. Occasionally, I sleep like a sweaty baby.
 - c. Sometimes, I sleep like an achy, sweaty baby.
 - d. I often feel like an achy, sweaty, wide-awake baby.
 - e. I always feel like an achy, sweaty, wide-awake, uncomfortable baby.
11. How often do you wake up to go to the bathroom?
 - a. Never, I stop eating and drinking 4 hours before bedtime.
 - b. Once in a while a girl needs to pee in the middle of the night.
 - c. I generally wake up once a night to relieve myself.
 - d. I'm up almost every night a couple of times to empty my bladder.
 - e. Every night is a challenge, I always feel like I have to go.

How is your Sex Drive?

12. How often do you feel like having sexual activities?
 - a. I'm a tigress, come get me and hear me roar.
 - b. Sometimes I'm up for it, but less than in the past.
 - c. Occasionally, I think about having it.
 - d. I watch reruns of Sex and the City, that's about it.
 - e. I'm like a beached whale. Leave me be.
13. How often do you feel vibrant, sexy and alive?
 - a. They call me "Helen Bed", get it?
 - b. If it weren't for these hot flashes, I would feel great.
 - c. Only when I'm alone and doing the Flashdance number in a mirror.
 - d. I felt pretty sexy at the Holiday Party last year.
 - e. I feel like an old, used dishrag pretty much always.
14. Is your sex drive different than it was in the past?
 - a. I always want more.
 - b. I'm slowing down a bit.
 - c. I am more eager in my mind than in reality.
 - d. It's more of a sex "brake" than sex drive, at this point.
 - e. I have completely lost that lovin' feeling.
15. Do you still like being touched?
 - a. Love, love, love it!
 - b. I have to be in the mood, so sometimes.
 - c. My body's temperature goes off the chart if someone touches me.
 - d. I'm fine if my pet cat or dog wants to snuggle, but that's it.
 - e. If you come near me, I'll deck you.

How is Your State of Mind and Concentration?

16. How focused are you when you are at work or on a project?
 - a. I have laser focus and concentration.
 - b. Sometimes I'm distracted by Facebook, IMs, my cell and Twitter.
 - c. I can stay focused for about 10-15 minutes straight.
 - d. I feel like I have ADD lately.
 - e. I am constantly distracted by everything.. a gnat, a sound, a ringtone on my phone.
17. How often does your state of mind change?
 - a. I'm the same all of the time - always happy and joyful.
 - b. Sometimes I let external events change my mood.
 - c. There are a few things that always change my moods.
 - d. My friends are a little worried about my mood swings.

- e. They call me Jekyll and Hyde... even I don't recognize myself sometimes.
18. Do you ever feel nervous or anxious?
- a. I am like Mother Teresa and always feel calm and at peace.
 - b. Sometimes I get nervous and anxious about my life.
 - c. Occasionally, I feel jumpy and insecure about my life.
 - d. I frequently feel like a nervous wreck, but I try to hide it.
 - e. I can't stop thinking about current and future problems.
19. Do you ever feel down-in-the-dumps or depressed?
- a. I am so upbeat, I should join Up With People.
 - b. Sometimes I do, but I bury it and hope it goes away.
 - c. Everyone gets depressed once in a while, right? I know I do.
 - d. My chin is dragging on the ground most of the time.
 - e. I haven't felt a genuine smile in quite a while.
20. Do you worry about the past or future?
- a. I always stay present and live in the NOW.
 - b. Sometimes when I'm alone, I slip into past regrets and guilt.
 - c. Occasionally, I worry about what the future will bring.
 - d. I wish I could turn off my brain and get some peace!
 - e. I paralyze myself with fear and worry. Past, future... it's all scary.

(Announcement Page that Pops Up When Quiz is Complete)

Congratulations!

You have successfully completed the Hormone Balance Quiz and within minutes your score will be tallied and the detailed results will be sent to your in-box.

Feeling great is your birthright, so you are smart to take the time right now and figure out if you are on the path to making the most out of your life by having the highest level of strength, vitality and energy.

A Little Help Will Go A Long Way. You Could and Should Feel Amazing Every, Single Day.

Go on and check your in-box for your results. (If your results don't show up in the next 20 minutes, please check your spam folder.)

Or, if you're already convinced you want help to feel your best every day, then we welcome you to check out [this program](#), which will be designed especially for you.

(Email with Score and Results)

Hi (Name),

Your Hormone Imbalance Quiz Results are below. Your responses to the quiz were tallied and will give you a good indication of where you are.

YOUR SCORE:

Your score and the meanings below will give you an excellent indication of whether hormone treatment therapy is for you. We, women, have a lot to endure physically, mentally and emotionally, so it should be no big surprise if your hormones are a bit out-of-whack. With a few lifestyle adjustments, you could be feeling outstanding every, single day of your life.

0-10 You are SuperWoman ...All Systems Go!

You are truly in the minority and should give yourself a big love pat on the back! When your hormones are in balance you are able to sleep soundly, your body weight is stable and you are functioning at an optimum level.

- Your sleeping and eating habits are optimal.
- Your sex drive is alive and healthy.
- Your state of mind and concentration levels are supporting your life beautifully

Keep doing what you are doing but remember, if you're ever feeling less outstanding than you feel today, get yourself back on track by getting hormone balance help by professionals who understand.

11-30 You Slip in and Out of Hormonal Imbalance

Hormonal imbalance can often start when you least expect it. When you feel good some of the time, it is common to find excuses for those times you don't feel so good. Many women accept the misconception that the gender is not meant to feel good all of the time. It is not so. Here are a few things you might want to take a look at:

- Your weight and eating habits are somewhat steady, but you get derailed.
- Sometimes getting derailed is caused from a negative or insecure state of mind (fears, worries).
- Sex drive is different for everyone, but what is normal for you is what you want to be concerned with. Based on your score, your drive could be more consistent.

These things do point to a hormonal imbalance and although it is somewhat slight, chances are your hormone inconsistency is going to continue to confuse your body and get worse. This usually results in slow weight gain, increased fatty tissue, more restless sleep nights, faltering concentration levels and mood swings.

Hormones are the triggers that affect organs and tissues and when they are out-of-balance so are various parts of your body. When left untreated, more serious conditions can occur, such as diabetes, sleep deprivation and severe depression.

Consider having your hormone levels checked right away, so you can get progressively better, not worse.

31-50 Hormonal Roller Coaster ...Pay Attention

Your body is clearly going through a series of ups and downs on a fairly consistent basis. You have probably accepted it as normal and as something you just have to get used to. What you may not realize is that it is going to get worse, not better, unless your hormones are tested for specific requirements that are missing.

- Your weight and eating habits are not supporting your health and vitality.
- Your mental state of mind is inconsistent. Clarity and focus can be greatly improved.
- Having a healthy sex drive may not seem important, but when you are able to feel the difference, you will wonder what you've been missing.

Quite often, supplements like melatonin or DHEA will be all that is needed to regain the balance to properly feed your vital organs and tissues. Other corrective actions might be to change out some of the foods you eat for those that pump all the right things into your system.

Either way, your score indicates that you are going down a slippery slope and if nothing changes you can expect to feel progressively and consistently worse than you do now.

A hormone check is available and will give you the most accurate reading and suggestions on what you can do this minute to start feeling noticeably better every day.

51-70 Hormonal Havoc... Get Help

You are clearly in the danger zone. Getting help now will change your life and the way you feel about it. Consider it a make-over for your body, mind and soul, as that is how drastic the changes will be.

- Your weight, eating and sleeping habits are consistent with having high hormone imbalances.
- Your responses regarding your state of mind indicate a possible shortage on cortisol and/or pregnenolone.
- Sex life may mean little to you at this point, but remember sex drive includes more than just wanting to have sex. It encompasses body-image, self-image and a part of who you are presenting to the world.

Your life and feelings about it can be much improved by finding out how to get your hormones back in check. It will definitely mean a few adjustments to your lifestyle and diet, however, if you are up for the challenge of feeling your best every day of your life, then don't give up. Now is the time to actively pursue a life you can enjoy, starting now.

Having your hormones checked as soon as possible will give you the tools you need to turn your life around. You'll be singing in the rain before you know it!

71-100 Hormonal Train Wreck... Disaster. Don't Wait!

We imagine you might be seriously concerned with this score - and for good reason. You are probably not enjoying much of your daily life, or if you are it is most likely on a superficial level and you are in a bit of denial.

- You practically stopped caring about how you feel... it's almost a joke.
- Your mental and emotional state of mind are not supporting a healthy and happy lifestyle.
- Feeling good about yourself, in most ways, seems to be elusive and out of reach.

As we've mentioned before, women make the big mistake of thinking their bodies are not made to feel outstanding all of the time, particularly as aging occurs.

Perimenopause and menopause take us into a period of life that is confusing to our bodies, minds and spirits. We're told to expect to be uncomfortable and experience side effects that effect our daily sleeping and eating patterns.

Take heart, although your responses indicate you have a high level of hormone imbalance, help is just around the corner.

Remember, hormones that are out of balance keenly affect organs and tissues. It is likely you are hurting yourself more than you can imagine. Consider the consequences of not taking care of your hormone imbalance before it is too late.

Having your hormones checked and signing up for a simple program is all that is needed. It's not like you will have to become a long-distance runner or a Zumba queen, you will just need to get informed and get pointed in the right direction. With a little help, you can create a life filled with vigor, excitement and energy.

Summary

Face it, if your score was between 11 and 100, you will want to check out this [customized program](#) to see how you can get your physical, mental and personal self back in check.

Life is too short to live it without 100% mental, emotional and physical clarity and spunk, right?

Note to Bryan: After reading everything on the site, I still don't understand what the program consists of... under Our Program I would expect to see the various things that might be done to correct my imbalance and what it might cost. Does it start with a saliva test? Recommend that all be tightened up before running this campaign.

Also - I think it is a mistake to not mention anything about cost on the website. The "Get Started Today" button on the Our Program page, sends the user to another page that does not give them an idea of WHAT they are signing up for. (see below)

This page does not tell me how I am going to get started and instead makes me feel like I am going to need to pay for something before I even know why or what. (I would expect a high bounce rate on this page.)

Currently, the unspoken message conveys: Here is our phone number so call us and have your credit card in hand when you do then we will sell you on the details and high cost.

479.657.6800

Get Started Today! Call Us And Begin Your Fabulous Transformation.

This is your journey. We're here to help you, guide you, inform you, and empower you. It's time for you to take charge, stop holding back and move forward to a new, fabulous, you...



We Accept All

Major Credit Cards

Some insurances accepted.

