

WHITE BOARD ANIMATED VIDEO SCRIPT

Hand draws words: CELEBRITY SKINCARE SECRETS

Hand draws Doctor and Makeup Artist beaming with confidence and excitement.

DR. HANSON: Hello, my name is Doctor Hanson, celebrity skin specialist.

ANGELINA: I'm Angelina, makeup expert to the stars.

DR. HANSON: We've teamed up today to share some of the amazing tools and tips that are going to make an incredible difference in the way your skin looks and behaves.

Hand draws faces... with blotchy skin, wrinkles, saggy skin

V/O of DOCTOR: If you don't love the way your skin looks then you've come to the right place.

V/O of ANGELINA: Has your skin lost its elasticity? If you're starting to see jowls, then it has. How about texture? Do you have uneven skin tone or dark under eye circles?

V/O DOC: There are 4 vital elements to having healthy, youthful looking skin. It's about proven methods not promises.

V/O ANGELINA: It's not about selling you expensive products that don't work and it's not about showing you photos of skin you will never have. It's about getting results and keeping them.

V/O DOC: Technically, incredible-looking skin boils down to 4 things:

Hydration

Counteracting Anti-oxidants

Reducing inflammation

Elasticity

Hydration keeps the skin plump and fresh looking. Counteracting inflammation is also vital in repairing and rejuvenating the skin at a deep level. And for a really youthful look, the skin needs to maintain its ability to bounce back. Here is a good test.

What do you see when you wake up in the morning? Do you look tired and run down? Are the sleep lines still engraved on your face? Do you feel like your appearance is on a downhill slope?

V/O ANGELINA: Keep watching this video and you'll discover the Hollywood secrets to creating and maintaining a perfect complexion. No matter what age you are, this information is guaranteed to make visible improvements.

V/O DOC: We understand the frustration you feel from trying every new gimmick introduced in tv ads. You may have already given up because you felt that nothing will work. But today all of that will change because the products we are going to tell you about in a few short minutes are going to make the difference you've been waiting for.

V/O ANGELINA: This information and offer will not be available for long. Today we're able to give you not one, but both products we use on our clients all in one special offer.

V/O DOC: But first, I'm going to tell you the secrets behind the magic.

V/O ANGELINA: Doctor, I think our viewers would like to cut to the chase and learn the tricks of the trade now, don't you?

V/O DOC: We'll do both. You show and I'll tell.

V/O ANGELINA: Okay. Let's start with the Dellure Anti-Aging Collagen masks. I have never used anything that delivers the effective ingredients and vitamins that these masks do... deep into the skin. You'll not find them anywhere else.

V/O DOC: Because these masks are made up with HYDROLYZED COLLAGEN, HYALURONIC ACID, GREEN TEA EXTRACT, PHENOXYETHANOL as well as the important vitamins, A, C & E. It's these components that counteract inflammation, saggy skin and the loss of collagen.

V/O ANGELINA: There are also extra ingredients in the nose and under-eye masks to give extra special support to those areas, isn't that right?

V/O DOC: Some products make claims that they include all of these ingredients. But none will come close to matching the results of the Dellure masks. Here's why. There are so many manufacturers out there that include some of the right ingredients, but it really is the 'recipe' that counts.. and Dellure has the recipe just right.

V/O ANGELINA: In fact, now is a good time to tell you something you should always pay attention to... clinical testing. Every secret we are revealing today has been clinically tested on humans, not animals. So there are no empty promises, just successful results.

V/O DOC: These products are not sold in stores. Dellure masks and the other half of our secret formula for great skin, which we're about to talk about right now.

V/O ANGELINA: The AuraVie skincare line. A line that is so powerful, it will give you results within days. AuraVie's products are formulated with ingredients that supplement the Dellure masks beautifully. Use the peel to scruff off the dead skin cell layers and follow it up with the cleaner/toner combo. Your skin will immediately feel and look soft and fresh. Then lightly pat in the creamy, but not greasy, moisturizer.

V/O DOC: AuraVie's products are infused with Acetyl-Hexapeptide-3, an advanced formula that affects your skin at the cellular level. Using both product lines will be the best defense you ever imagined. But only if you act now. Because today, we are offering samples of both products and the supply is limited.

If you're tired of wasting time and money while you watch your skin get older-looking, saggier and more wrinkled... act now and order your trial/sample.

V/O ANGELINA: Now you know exactly what to do to have the perfect skin you've always wanted. For only \$2.95 for shipping and handling, you can see for yourself.

CLIENT ADDING SPECIFIC OFFER

