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Client: Robin Duggan for LG

(Headline Option #1)

Increase Student-Faculty Engagement

With Innovative Digital Signage by LG

(Headline Option #2)

Top 10 Placements Show You How

LG Digital Signage is a Campus Game-Changer

(Body Copy)

We asked. You answered. We listened.

Signage and displays of yesteryear are antiquated and limiting. The education community can no longer live with delayed information, blind spots, and unimaginative learning tools. It's time to solve the real needs of the students, faculty and the administration.

Progressive and innovative technology stimulates creativity, captivates attention, and eliminates the use of frustrating equipment. Digital signage provides solutions for obvious issues like campus navigation, event notices, and auditorium displays. They also solve the not-so-obvious difficulties currently experienced in cafeteria, the library, computer labs, and music rooms.

Our latest LG Digital Signage models are thinner and lighter. Many models are dual-sided, concave, convex, and provide ease in connectivity. They can hang from the ceiling, wall or be placed on the floor. LG Digital Signage, Desktop UHD, webOS, and Zero Client Monitors were designed with foresight to ensure versatility and sustainability, second to none.

It's no longer necessary to tailor your needs around your equipment.

Imagine this.



You're walking through campus noticing students quickly finding their way around by using the interactive touch screens that are positioned strategically around the grounds.

You smile knowing LG Digital Signage has helped prevent tardiness, confusion and can broadcast emergency alerts instantaneously. Everyone can take a deep breath with confidence knowing that security is tighter.

Before class begins, you review the content and playlist you created earlier with the simple editing software. Your interactive display includes four different sources so the students will get a comprehensive understanding of the subject rather than textbook memorization.

You're happy to note that equipment downtime is a thing of the past, as this digital display was built to go the distance.



When class is over you switch roles and collaborate with other faculty members in real time about an upcoming event... all from the comfort of your room. Ah, life is good when you have “the right stuff”.

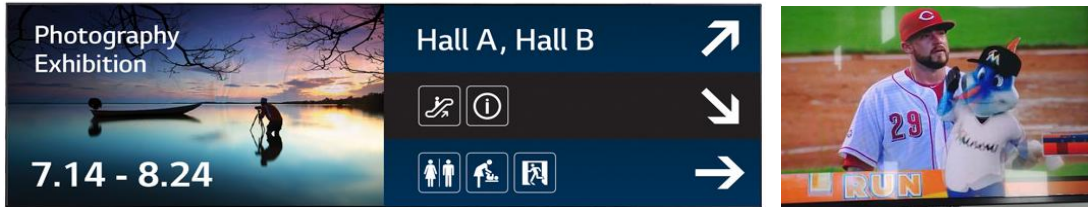
There's so much to explore in the world of LG Digital Signage for educational institutions of all types. Students have enough on their shoulders without having to fret about the mechanics of the school's layout and operation. Similarly, teachers and administrators must focus their time on following procedures and developing academia. Time spent performing outmoded time-consuming activities is inefficient and fraught with unnecessary pitfalls.

Come with us on a tour through “our campus of products” and you'll see what we mean.



LG Digital Signage upgrades student and faculty outdoor experiences with durable, multi-use signage that can fit seamlessly into any environment without obstructing views.

LG's Outdoor Video Wall Displays



“No more confusion for guests, new students and alumni. No one gets lost anymore! And, our school’s events are packed now thanks to the creative and inviting announcements! ”

One of the many advantages of LG’s Outdoor Video Wall Display is the screen’s perfect black which offers ultimate contrast, and makes the colors pop and come to life. Other signs – LCDs, LEDs or plasma – emit light, so if not viewed head-on, the colors and clarity are low quality.

The picture is never blurry or pixilated on our Video Wall Displays; the images are so crisp they have a 5,000-times faster motion picture response time and provide 180-degrees of clarity (IPS Panel). That means everyone gets to see!

When there is a need for multiple uses, these amazing Video Wall Displays can change sources automatically. Confusion over classroom changes, start times and other timely details is eliminated. They also include the capability to program shortcuts and utilize up to 20 touch points for complete user ease.

Place them in key areas, like on the outer walls of prominent buildings. Use them for providing navigation, highlighting team scores, promoting upcoming events and more!

OUTDOOR LG DIGITAL FAVES!

Model: IWB-55EJ5D – 55” Screen

Model: IWB-86TR3D – 86” Screen

Let's go inside and see how the learning experience is enhanced!

Award-winning LG Digital Signs are designed to captivate, encourage collaboration and participation in the classroom where old-fashioned white boards, bulletin or chalk boards are currently used.



“It was truly a game-changer when we installed our LG Crestron-compatible displays! We didn't lose any information or data and now we're on the leading edge of education!”

Whether you prefer interactive whiteboards or video walls, the LG Digital Signage will increase and

enhance the teaching and learning experience.

When you use the Picture-by-Picture (PBP) function it allows up to four completely different sources.

Think about that for a minute.



Let's say you are teaching Art History with a focus on DaVinci. You might choose to display a video clip of The Last Supper mural from YouTube, his biography from Encyclopedia, The Da Vinci Code novel from Wikipedia, and Da Vinci mysteries from the Unmuseum.org.

Can you picture how engaging and stimulating the class would become?

Or if you prefer using the Picture-in-Picture (PIP) mode, run the Last Supper on the large part of the screen while embedding any of the others. That's just ONE example.



“The LG SuperSign Media Editor saved the day when we decided to call an impromptu Student Council Meeting. It's so easy to create multimedia content quickly! Can't imagine how we lived without it.”

It's perfectly sleek design is a space saver and can be used in either portrait or landscape modes. In fact, you can mix it up! Developed to be the ideal solution for creating digital banners, messages, instant

alerts, way-finding or *all of the above at one time*. It is capable of displaying up to four PBP divisions. With a 3,840 x 1,080 resolution, this Ultra HD Stretch offers crystal clear viewing from a distance or up close.

Has all this excitement made you hungry?

Let's drop in the cafeteria for a bite to eat. Notice there are no long lines? That's because the Menu



Board was programmed to spotlight today's and tomorrow's menus.

This Ultra HD Stretch Digital Sign is vibrant and inviting. It has FOUR times higher definition quality than FHD so the menu looks four times tastier!

Of course, the cafeteria isn't the only place this model is used. Other uses include Library Pillar Displays, Auditorium Banners, and Classrooms. With a built-in Wi-Fi network, this display can become a wireless access point and content can be played through its USB port without any additional connections! It also integrates easily into Crestron connected rooms.

LG INDOOR MODEL FRONTRUNNERS

- ✓ Crestron-Compatible Displays - SM5KC Series
- ✓ Ultra HD Stretch - Models 86BH5C/7C, 88BH7D Series
- ✓ Ultra HD Large Display Menu Board – Model 75UM3C

Our last stop - the auditorium for a little Advanced Video Conferencing

LG excels in video conferencing systems. Compatible with Cisco, Hoyalu and Crestron environments, which most schools use, so we can offer the most effective conferencing for auditoriums, special library programs, and in classrooms. No more concerns about distortions, time-lapses, or pixilation. It's like you're all in the same room. Again, we strive for seamless and effortless digital products.

What makes LG's video conferencing the best... you might ask?

Our 5-Star Service includes top-of-the-line techs who will provide real-time support and in many cases, on-site support. LG techs are dependable and we provide best-in-class warranties. Plus the numerous options help make video conferencing a no-brainer.

There's no longer a need to worry about the expense of accommodating smaller video conferences.

LG offers “*The Room Kit*” which includes an integrated camera, codec, speakers, and microphone. There’s also “*The Room Kit Plus*” which adds a separate quad-camera bar. LG Displays are guaranteed to provide crystal-clear conferencing without blurring or pixilation. There are six screen sizes available and they all come with dual-screen sharing options with fully integrated A/V and IT environments.

Know why LG is the Proven Market Leader?

It’s not only because we’ve developed so many award-winning products or have a long history of innovation. Some think it’s because of our real-time support and dependability; others believe it’s because we have the best-in-class warranties.

The truth is simple.

We solve problems with technology and innovation because we ask, you answer, and we listen. Not just with our ears, we listen with logic, foresight, empathy and vision. Partnering with our customers leads us to greater critical thinking and problem solving. In a nutshell, our products are a reflection of our relationship with you, our customers. *You are our secret sauce!*

We are committed to inventing products that solve age-old problems while anticipating new-age issues.

Together we will improve the educational industry.