The objective of all the ads is to make the user download the app/register on web and MAKE A DEPOSIT, yet still fit within the regulations for brokerage firms.

<u>AD #1</u>

Strategic analytical tools, trend alerts & more! PLUS £25 FREE is yours when you register! 0% commission and only £100 to get started.



Why join the Market.com traders? Because they know a how to choose a winner!

The objective of all the ads is to make the user download the app/register on web and MAKE A DEPOSIT, yet still fit within the regulations for brokerage firms.

<u>AD #2</u>

NO RISK on your 1st £25 trade because we add £25 to your account when you register! PLUS 0% commission on all trades. Our low £100 minimum deposit gets you started.



A Financial Boost in Your Favor An offer you can't afford to pass up!

The objective of all the ads is to make the user download the app/register on web and MAKE A DEPOSIT, yet still fit within the regulations for brokerage firms.

<u>AD #3</u>

Join over 1 million people who downloaded the Markets.com app! Low £100 minimum deposit, 0% commission AND £25 added to your account upon registration!



Your 1st £25 Trade is on US! Great way to jump into the market

The objective of all the ads is to make the user download the app/register on web and MAKE A DEPOSIT, yet still fit within the regulations for brokerage firms.

<u>AD #4</u>

Best way to start trading: 0% commission £25 added to your account upon registration PLUS low minimum deposit of £100!



The Markets.com Advantage How about a £25 NO RISK trade

The objective of all the ads is to make the user download the app/register on web and MAKE A DEPOSIT, yet still fit within the regulations for brokerage firms.

<u>AD #5</u>

1. Low ± 100 minimum deposit

- 2. FREE £25 when you register
- 3. 0% commission on all trades

The Invest	ment Risk Pyramid.
Very High Risk	Derivatives
Higher Risk Medium Risk	Shares Managed Funds Unit Troats
Low Risk	Bonds / Fixed Interest Securities
No Risk	Cash / Term Deposits

3 Ways to lower your financial risk Best time to get started - optimal conditions!